



INDIGENOUS HISTORY & HERITAGE GATHERING

JUNE 21-23, 2027

The Westin Ottawa
Ottawa, ON

Support Indigenous-led learning.
Build relationships rooted in truth.

HOSTED BY



National Centre for
Truth and Reconciliation
UNIVERSITY OF MANITOBA



First Nations
Confederacy
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2027 À La Carte Sponsorship Opportunities

Each sponsorship opportunity connects your organization with a specific part of the Gathering while providing a consistent level of recognition based on the value of the opportunity selected.

The benefits below apply to individual sponsorship opportunities. Organizations may combine sponsorship opportunities with exhibit space or other eligible investments to qualify for additional Silver, Gold or Presenting Sponsor recognition.

Benefit	\$2,500 Opportunity	\$5,000 Opportunity	\$7,500 Opportunity	\$15,000 Opportunity
Recognition connected to the sponsored opportunity	●	●	●	●
Website sponsor recognition	●	●	●	●
Program/app recognition	●	●	●	●
Onsite signage	●	●	●	Enhanced
Social media recognition	Shared	Shared	Dedicated	Dedicated
Recognition in a relevant participant communication			●	●
Complimentary IHHG registrations			1	2
Counts toward cumulative sponsor recognition	●	●	●	●

Benefits are applied where relevant to the sponsored experience. Unique benefits associated with a particular opportunity are identified on the pages that follow.

Build your recognition:

Combine sponsorship opportunities with exhibit space to increase your total investment and qualify for Silver, Gold or Presenting Sponsor recognition. Every \$15,000 opportunity automatically qualifies for Silver recognition.

Learning, Knowledge and Cultural Programming

Pre-Gathering Learning Session or Workshop Sponsor | \$15,000 | Limited opportunities

Support an approved pre-gathering learning session or workshop and help bring valuable Indigenous-led, community-led or subject-matter expertise to the IHHG audience. Includes all **\$15,000 Opportunity Benefits**, plus recognition connected to the supported learning session or workshop. Where a session is led by another organization or presenter, the proposed sponsorship association will be confirmed with the participating parties.

Plenary Recording and On-Demand Content Partner | \$15,000 | One available

Help extend the life and reach of selected IHHG content through enhanced recording, production and on-demand distribution. Includes all **\$15,000 Opportunity Benefits**, plus recognition associated with approved recorded content and related post-event communications.

Cultural Presentation or Indigenous Artist Partner | Available by discussion

Support an approved cultural, artistic or community-led element of the Gathering. Recognition and partnership value will be developed in consultation with the participating artists or presenters and the IHHG team.

Welcome, Hospitality and Connection

Pre-Event Welcome Reception Partner | \$15,000 | One available

Welcome participants to Ottawa and support one of the Gathering's most important opportunities for hospitality, conversation and connection. Includes all **\$15,000 Opportunity Benefits**, plus prominent recognition throughout the Welcome Reception and the opportunity to provide a brief, approved welcome.

Registration and Welcome Partner | \$7,500 | One available

Connect your organization with one of the first touchpoints of the IHHG participant experience through recognition in the registration and welcome area. Includes all **\$7,500 Opportunity Benefits**, plus approved recognition within the registration area and on an approved participant welcome item.

Survivor and Elder Hospitality Supporter | \$7,500 | One available

Support a welcoming and comfortable hospitality space for Survivors and Elders attending IHHG. Includes all **\$7,500 Opportunity Benefits**, with recognition designed discreetly and respectfully around the hospitality space.

Accessibility and Interpretation Partner | \$7,500 | One available

Help make IHHG more accessible through captioning, interpretation, accessible formats or other participant services. Includes all **\$7,500 Opportunity Benefits**, plus recognition associated with the supported accessibility services.

Name Badge and Lanyard Partner | \$7,500 | One available

Available exclusively to an eligible Gold or Presenting Sponsor

Receive continuous visibility through approved co-branding on participant lanyards or badge materials. Includes all **\$7,500 Opportunity Benefits**, plus approved logo placement on the lanyard or badge materials.

IHHG Fun Night Partner | \$7,500 | One available

Support an informal evening of entertainment, connection and community following the first full day of IHHG. Includes all **\$7,500 Opportunity Benefits**, plus prominent recognition throughout the Fun Night and the opportunity to provide a brief, approved welcome.

Additional Purpose-Led Opportunities

Survivor Participation Supporter | \$1,000, \$2,500 or \$5,000 | Multiple opportunities available

Help make attendance possible for Residential School Survivors by contributing toward eligible registration, travel, accommodation, accessibility and participation costs. Supporters will receive appropriate impact-focused recognition based on their level of contribution. Individual participants will only be identified where they have expressly chosen to be recognized.

Survivor Participation Support does not include a complimentary registration. The full contribution is directed toward eligible Survivor participation costs.

Delegate Welcome Kit Partner | \$5,000 | One available

Support the participant welcome experience through the IHHG delegate kit or welcome package. Includes all **\$5,000 Opportunity Benefits**, plus approved recognition on the kit or packaging and one approved insert.

Event App and Digital Program Partner | \$5,000 | One available

Support the digital tools participants use to navigate and engage with the Gathering. Includes all **\$5,000 Opportunity Benefits**, plus featured recognition within the event app or digital program where available.

Networking Lunch Partner | \$5,000 | Two available

Support one of IHHG's principal daily networking periods and connect your organization with an important moment of conversation and relationship-building. Includes all **\$5,000 Opportunity Benefits**, plus recognition within the supported lunch.

Health Break Partner | \$2,500 | Four available

Support refreshments and informal networking during one of IHHG's scheduled health breaks. Includes all **\$2,500 Opportunity Benefits**, plus recognition within the supported break.

Wi-Fi and Charging Partner | \$2,500

Support practical connectivity services that help participants stay connected throughout IHHG. Includes all **\$2,500 Opportunity Benefits**, plus approved recognition associated with Wi-Fi or charging services where available.

Transportation Partner | \$2,500

Support participant transportation associated with an approved IHHG activity or offsite experience. Includes all **\$2,500 Opportunity Benefits**, plus recognition associated with the supported transportation.