



INDIGENOUS HISTORY & HERITAGE GATHERING

Sponsor & Exhibit Prospectus

JUNE 2-4, 2025
RBC Convention Centre
Winnipeg, MB

ihhg.ca



About the Indigenous History and Heritage Gathering (IHHG)



IHHG, hosted by the National Centre for Truth and Reconciliation (NCTR) and the First Nations Confederacy of Cultural Education Centres (FNCCEC), welcomes members of Inuit and Métis communities and First Nations, as well as cultural professionals, academics, media, government employees, and anyone involved in researching Indigenous histories and presenting inclusive stories. Guided by addresses from Indigenous changemakers and visionaries, the conference is a space to examine the many ways that history has been used as a tool of colonialism and to envision a better path forward.

The inaugural IHHG held in Ottawa in June 2023 welcomed over 350 attendees from across Canada. The participants worked in a variety of fields related to Indigenous history, and culture including museums, Indigenous governments, municipalities, cultural centres, and federal departments. Over half of the delegates self-identified as Métis, Inuit, or First Nations.

IHHG Testimonials

“A really tremendous conference that’s burst onto the scene and will make a huge difference for participants, but the broader heritage/history sector as well.”

“The conference was very well put together and well organized. I was honoured to have been part of it.”

10 Years

Since the TRC’s 94 Calls to Action

June 2025 marks a decade since the Truth and Reconciliation Commission presented the 94 Calls to Action, setting a foundation for reconciliation between Canadians and Indigenous Peoples. IHHG will serve as an essential space to reflect on the progress made since June 2015, and provide an invaluable opportunity to engage in meaningful dialogue, explore our shared histories, and commit to building a better future rooted in respect, understanding, and reconciliation.



IHHG 2025 Program

Participants at IHHG will see case studies of cutting-edge heritage projects and hear from experts on how to create meaningful projects that bring historical truths to the forefront. Exhibitors at the Indigenous History and Heritage Gathering will add to the rich program built on the following program streams:

Reflecting on the TRC's Legacy

This track acknowledges the progress and challenges experienced in the decade since the 94 Calls to Action and provides space for critical reflection and dialogue.

Indigenous Culture and Language

This track showcases Indigenous cultural expressions and the revitalization of Indigenous languages, celebrating creativity, resilience, and cultural resurgence.

Sharing Stories

This track emphasizes the power of storytelling, creating platforms for sharing and celebrating personal and community-driven narratives.

Relevant Topics May Include:

Child Welfare: Culturally safe systems, reducing Indigenous child over-representation in care, supporting family reunification

Education: Culturally relevant curricula, closing educational gaps, language revitalization

Language & Culture: Protection, preservation, and promotion of Indigenous languages and cultural practices

Health: Equitable healthcare access, culturally competent services, training and growth of Indigenous health professionals

Justice: Addressing systemic biases, alternatives to incarceration, over-representation of Indigenous Peoples in the justice system

Churches & Religious Institutions: Accountability for involvement in residential schools, collaborative approaches to healing and restitution

Professional Development & Training: Educating public servants, healthcare professionals, educators, and others on the history of residential schools and cultural competencies

Museums, Archives & Media: Accurate representation of Indigenous histories, repatriation of cultural items, Indigenous-led storytelling

Missing Children & Unmarked Burials: Documentation, identification, memorialization, and family/community support

Commemoration & Public Memory: Developing monuments, memorials, and educational centers that honour survivors and their families

Newcomers & Businesses: Integrating Indigenous knowledge into citizenship guides, respecting Indigenous rights, and promoting economic reconciliation



Sponsor or Exhibit at the Indigenous History and Heritage Gathering

We invite you to take a pivotal role in championing reconciliation by sponsoring and/or exhibiting at the upcoming Indigenous History and Heritage Gathering. This Gathering presents a unique platform for your organization to:

Demonstrate Corporate Leadership

Take a leading role in a nationwide movement toward understanding and reconciliation by supporting this gathering. This is an opportunity to set an example, showcasing your dedication to shaping a future that honors and respects Indigenous heritage and culture.

Fulfill the Truth and Reconciliation Commission's Calls to Action

Embrace the spirit of [Call to Action #92](#), which specifically calls on corporations like yours to meaningfully engage with Indigenous communities. Your sponsorship will serve as a proactive response to this call, promoting networking opportunities and creating environments that prioritize equitable access to employment, training, and education for Indigenous peoples.

Network with Indigenous Leaders

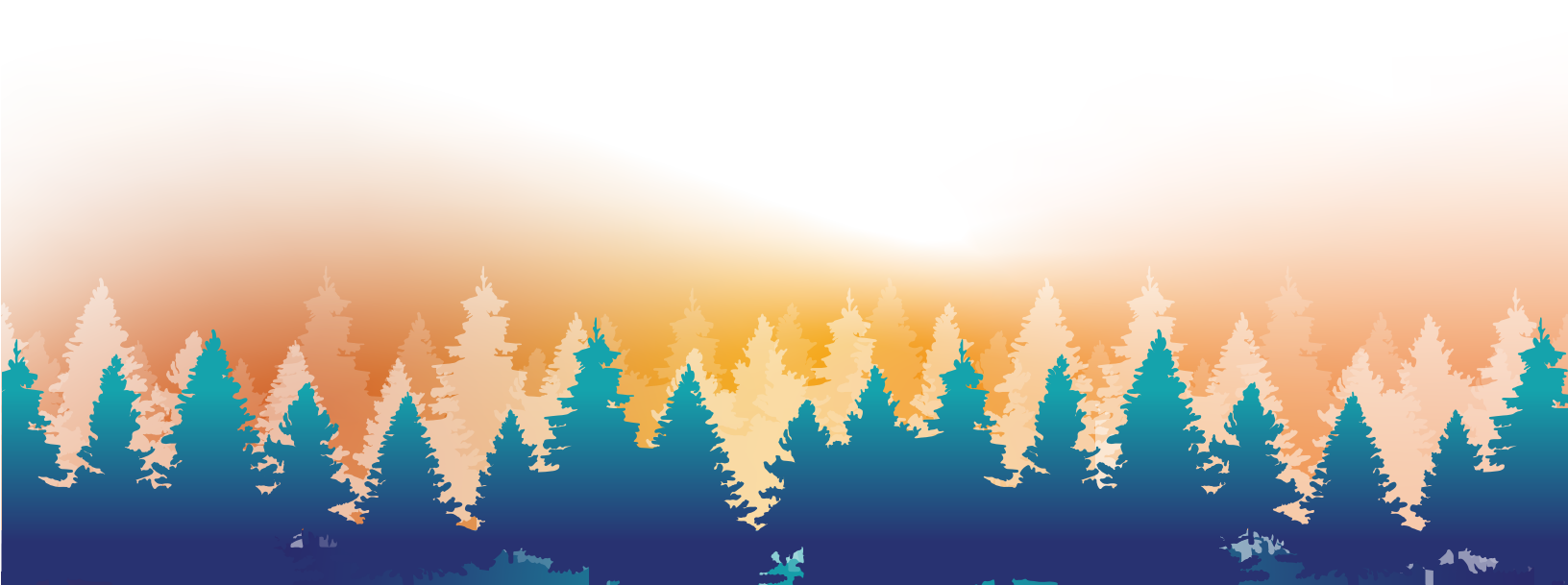
The Gathering is a confluence of thought leaders, elders, and influential members from Indigenous communities. Sponsoring the Gathering provides your organization with an invaluable opportunity to build meaningful relationships, engage in dialogues that matter, and establish partnerships that could lead to lasting collaborations.

Cultivate Inclusive Employment Practices

Participation in this Gathering not only amplifies your brand's voice in the dialogue on reconciliation but also sends a powerful message to your staff and stakeholders about the value of diversity and inclusion within the workplace.

Enhance Educational Endeavors

By being a part of this Gathering, you help enable a rich exchange of knowledge and heritage, educating attendees and participants on the vibrant tapestry of Indigenous history that forms the bedrock of our nation.



IHHG Sponsorship & Exhibit Options

Demonstrate your commitment to building bridges towards reconciliation by supporting the integral work of the Indigenous History and Heritage Gathering as a Gold or Silver-level sponsor.

Gold Sponsorship | \$20,000

Receive all sponsorship benefits listed to the right as well as:

- A 10x10 premium exhibit space in the main exhibit hall
- 4 complimentary IHHG registrations
- Free activation in the IHHG registration foyer area (sponsor assumes cost)
- Full-page ad in the evening program/app (artwork provided by sponsor)
- Recognition in Opening Remarks
- VIP seating throughout the event
- Prime exhibit booth location
- Dedicated signage at registration
- 30 second video to be played a total of four times throughout the conference (supplied by sponsor)

Silver Sponsorship | \$10,000

Receive all sponsorship benefits listed to the right as well as:

- A 5x10 tabletop exhibit space in the main exhibit hall
- Half-page ad in the event program/app (artwork provided by sponsor)
- Recognition in Opening Remarks
- 2 complimentary IHHG registrations

Sponsorship Benefits

- Social media shoutouts on Twitter, Instagram, Facebook and LinkedIn
- Company logo (sized to appropriate level) or name on the event website with hyperlink to sponsor's website
- Company logo (sized to appropriate level) or name in the event program/app
- Company logo (sized to appropriate level) or name in promotional emails to event attendees
- Company logo prominently displayed at registration
- Promotional item inserted into the attendee welcome kit (exhibitor provides/ships)
- Verbal recognition as sponsor by emcee
- Sponsor acknowledgement by host emcee in IHHG closing remarks
- Ability to send 1 email to IHHG delegates (through IHHG)



A La Carte Opportunities

Sponsorship of the IHHG pre-event reception	\$10,000
Sponsorship of networking lunch (2 available)	\$5,000
Sponsorship of health breaks (4 available)	\$2,500

Exhibit Only

Premium Exhibitor Booth (includes 2 registrations)	\$5,500
• 10 x 10 Exhibit space in the main exhibit hall, 8ft table with 2 chairs with pipe and drape	
Exhibitor (includes 1 registration)	\$3,300
• 5 x 10 Exhibit space in the main exhibit hall, 8ft table with 2 chairs with pipe and drape	

Exhibitor Benefits

- Social media shoutouts on Twitter, Instagram, Facebook and LinkedIn
- Company name listed on exhibitor section of the event website with hyperlink to sponsor’s website
- Company logo or name where exhibitors are listed in the event program/app
- Company logo (as part of exhibitor logo garden) or name in promotional emails to event attendees
- Company logo prominently displayed at registration
- Promotional item inserted into the attendee welcome kit (exhibitor provides/ships)

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June 2-4, 2025 | RBC Convention Centre | Winnipeg, MB

If you have any questions or would like to discuss the upcoming Gathering, please contact: sponsorship@ihhg.ca

